



BTEC Level 3 Graphic Design

Course: **BTEC Subsidiary Diploma in Graphic Design (equivalent to one A Level)**

Length of Course: **2 Years**

Number of Lessons per Week: **6**

Entry Qualifications: **Grade C in DT or Art**

Assessment: **On-going written and practical assessment. (No exam)**

This vocational course places emphasis on exploration and experimentation in the core skills necessary to develop your potential creativity, including Drawing development, Computers in art & design, Professional and studio practice, and Historical and contextual understanding.

The course is structured on realistic assignments, which allow you to move towards the area of industry or higher education that you wish to progress to on completion of the course.

Careers in graphic design can involve you in packaging design and magazine layout, advertising, fashion graphics or illustration, signage and web design to name but a few. If your aim is to gain employment in this dynamic, creative industry or simply to increase your knowledge of visual communication and computer applications then this is the course for you.

You will study from beginner's level to pre-university building a portfolio of work that will help you access higher education or find employment.

Increasingly, students are wishing to progress into a multimedia design environment and a good grounding in the basics of animation, audiovisual and web design allows this.

What Careers might be open to me?

- Graphic Designer • Jewellery Designer
- Wedding/Party Decoration • Product Design
- Landscape Design • Film Production/TV
- Interior Design • Spatial Design
- Electronics Design e.g. MP3 • Transport Designer
- Furniture Design • Fashion Designer
- Media • Industrial Designer
- Design Journalism • Engineering
- Architect/Interior Architecture • Photographer
- Freelance Designer • Animation
- Magazine Artwork Designer • Illustrator
- Exhibition/Display Design • Packaging Designer
- Footwear Designer • Advertising
- Website Design • Surface Design

